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Dear Arkansas Angus Association Members and Potential Sale Consignors,

The Arkansas Angus Association is excited to begin planning the 2025 Sharing the Success Sale. 2024 was a big success with record high gross and average. We are predicting this to be another great event for Angus breeders in Arkansas. The sale this year will be held December 6, 2025, at I-40 Livestock in Ozark, AR.

We ask that you please read over the sale rules and ensure your cattle are meeting all requirements. As always, **we are requiring parentage for all lots in the sale**, including fall born calves born 3 weeks prior to sale day or older. Genomics testing is not required, but encouraged as it is a valuable asset in our breed.

The entry and entry fee deadline is set for Friday, September 26, 2025. An entry fee of \$100 is required for each lot upon submission. The entry fee will be refunded to those cataloged and sold in the sale. Entry fees will NOT be refunded to those cataloged, but do not go through the sale. **Consignments will not be cataloged without paid consignment fees.** Consignors may submit the physical entry form (via email or physical mail) or complete the submission via the online entry form. You can find the link to the online entry form on the Arkansas Angus Association Facebook page or on our website, [www.arkangus.org](http://www.arkangus.org). Entry fee checks are to be mailed to Katy at the address listed on the entry form.

We will be encouraging all lots to be videoed by the sale management. Our online sale platform is a huge asset to our sale and want to provide videos to potential online buyers. *Tentative* video plan: Videoing at 3 different locations; Foster Angus Ranch in Paragould, White River Cattle Co. in Fayetteville, and Rose Bud Bull Development in Rosebud. Dates to be scheduled at a later date. Videos will be \$40 per lot. Photos available upon request for an additional fee. We will not be accepting any cell phone videos. If you have any questions about videos, please contact Katy.

As a reminder, Arkansas Angus Association membership is required to sell at this sale. You are welcome to include the completed form, along with your membership fee, with your entries. If you are not participating in the sale, we still encourage you to ensure your membership is up-to-date and mail your member form and dues to the address on the membership form.

If you have any questions about potential consignments, please do not hesitate to contact us. We are both eager to, once again, use our passion and knowledge of the Angus breed to ensure this year's sale is another successful event. It has been our pleasure to work with many of you the past several years and look forward to continuing that relationship in the future.

Sincerely,

Katy Kitchell

Tyler Copeland