## Arkansas Angus Association Annual Meeting Highlights February 13, 2016 1:00 PM Little Rock, Arkansas

## Arkansas Cattlemen's Association Headquarters

President Darrell Tunstill called the annual meeting to order by welcoming everyone to Little Rock, inviting them to enjoy the refreshments and encouraging everyone to take part in the Arkansas Angus Auxiliary's silent auction for scholarships. He then introduced the guest speaker, Ginette Gottswiller – Director of Commercial Programs for the American Angus Association. Ginette gave an informative presentation highlighting the American Angus Association programs that included Angus Source & Maternal Plus. She also highlighted the Future Stockman program and Cattlemen's Boot Camp as well as the availability of services from Custom Cattle Tags. The membership both enjoyed and learned from Ginette's report.

President Tunstill gave a brief update on work to update the Association's website. He encouraged everyone to use the website. Jocelyn Washam with Rural Route Creations is handling the website and Association newsletters. With Jocelyn managing our website we have unlimited updates. Links to your own farm or herd websites can be added to the State Association website. Classifieds are open to any member that would include announcements, hay for sale, needing bulls, cattle for sale, or anything pertinent to or of interest to farming or farm life. He asked members to please send items for the classified section to him or Kevin Rieff by the 25<sup>th</sup> of each month so that the page could be updated at the beginning of the following month. The first major update will take place March 1<sup>st</sup>. The website is <a href="https://www.arkangus.com">www.arkangus.com</a>.

President Tunstill reported that our current newsletter was sent out to 380 Arkansas members of the American Angus Association. Brandy Still has taken over the Arkansas Angus Association Facebook page. He encouraged everyone to send items to Brandy to be placed on the Facebook page. Facebook is a great way to advertise your herd and activities for FREE. He encouraged everyone to "like" and "follow" Arkansas Angus Association on Facebook.

Darrell initiated a discussion regarding a price increase for annual membership dues for next year to \$40. Kelly Smith recommended moving to \$40 for next year. Clay Cole discussed leaving it the same suggesting that Board members contact past members and prospective members in an effort to increase the current membership to help offset the cost of the website and the mailing of newsletters. Although newsletters can be emailed, many of our members don't use email. It was decided to leave dues at \$30 for 2017. The item may be revisited by the Board later in the year.

Under new business Michelle Rieff presented proposed bylaw revisions. She announced that the proposed revisions had been emailed to members and posted on the Association website well in advance of the required thirty day notice to the membership. She explained the reason for each of the changes. The membership voted unanimously to approve all the changes.

## **Elected as officers were:**

Darrell Tunstill President
Eric Still Vice President
Kevin Rieff Secretary/Treasurer

The following six individuals were elected as Arkansas Angus Association Board of Directors:

Clay Cole
Pat Haley
Al DeClerk
Clayton Whittmore
Sam Haley
David Groves
1 Year Term
2 Year Term
3 Year Term
3 Year Term
3 Year Term

The next item of business was the State Association Sale lead by a discussion initiated by Gene and Pam Shelton. Darrell reported that twelve to fifteen people have him in regards to a state sale. After extended discussion about sale location (Harrison, Tontitown, Ozark, and Damascus) and dates the membership consensus was to try to host a state sale in October. The state sale project was referred to a committee consisting of Darrell Tunstill, Eric Still, Kevin Rieff and Kelly Smith to continue to investigate the possibility of a state sale.

Members discussed the option of a published membership directory. It was decided not to pursue a fancy slick covered directory at this time. But it was determined that we do need something in print to distribute at farm shows, conventions and other venues. The officers will put together a simple publication for these purposes.

Members enjoyed fellowship, Valentine treats and the Auxiliary silent auction. Several won some great door prizes provided by the American Angus Association and the Arkansas Angus Association. The Arkansas Angus Association is appreciative of the Arkansas Cattlemen's Association for allowing the use of their facility and to Carson Horn with ACA for opening up the building and providing meeting assistance and Angus coverage in the Arkansas Cattle Business magazine.